

# Alcohol Strategic Group: Reducing Alcohol-related harm in Stockton-on-Tees

Update December 2021, Mandy MacKinnon

# Areas of delivery and opportunities 2020/21 and 2021/22

1. Alcohol Harm Reduction Action Plan
2. Mobilising Integrated Substance Misuse Service and Family Carer Service
3. COVID impacts on consumption
4. Additional funding for service developments
5. Strategic links with Integrated Care System (ICS)

# 1. Alcohol Harm Reduction Action Plan (Jan 2020)

This document was classified as: OFFICIAL  
BOROUGH COUNCIL

## Alcohol Harm Reduction (AHR) in Stockton-on-Tees

### HOW we are going to reduce Alcohol Related Harm in Stockton-on-Tees

(September 2019 – March 2020)

#### POPULATION OUTCOME: Helping residents to live healthier for longer (Healthy Life Expectancy)

Agreed Priorities	Agreed Activities 2019/20	Leads	Progress
<b>1. Increase understanding &amp; capacity to maximise our impact across the system</b>	(a) As a responsible Authority, Public Health and Licensing to support applications to review licences of problem premises.  (b) Survey alcohol off-sale unit costs and map against alcohol-related harm indicators.	Licensing/ PH  PH/Catalyst	(a) Continuing to strengthen partnership working and intelligence sharing with Responsible Authorities meetings and training.  (b) Initial conversations with South Tees to learn from their approach.
<b>2. Increase awareness &amp; understanding of alcohol and its related harms within our communities and support our workforces to respond</b>	(a) Develop a multi-agency communications plan with key messages across age groups and high-risk communities (b) Develop a workforce development offer	ALL	(a) Comprehensive comms plan developed. 20 partners engaged so far with a joint approach to Alcohol Awareness Week & Dry January campaigns. Meeting in Feb with partners to agree focus going forward. (b) Public health commissioned offer in development
<b>3. Create environments which promote MECC, early identification of risky drinking and pathways to support in place</b>	(a) Explore and propose options for the development of an Alcohol Care Team which links between hospital, the specialist service in the community, primary care and GPs (and Primary Care Networks)	North Tees Foundation Trust	(a) Good practice and evaluation of early ACTs explored within steering group. (b) Initial NHSE guidance published November 2019. Although likely to be funded through CCG Health Inequalities fund, no commissioning arrangements have been established to date. (c) Partner scoping workshop arranged for 24th January.
<b>4. Implement prevention strategies and effective treatment/support for individuals and families</b>	(a) Alcohol is less visible in schools. Benchmark school alcohol policies (internal and external school community impact) and promote best practice capitalising on opportunities via Better Health at Work and Healthy Schools programmes (b) Contribute to the development of an Integrated Substance Misuse Service and Family Carer Service.	Public Health	(a) Pilot school identified. Initial meetings have taken place. Working to develop a brief toolkit/guide to engage other schools. (b) New Integrated Substance Misuse Services commissioned and in place by April 2020.

## 2. Mobilising Integrated Substance Misuse Service and Family Carer Service

- Services underway by 1<sup>st</sup> April 2020
- Business continuity
- COVID safe practice
- Adaptation of service models e.g. provision of mobile phones
- Learning

## 3. COVID impacts on consumption

- Panic buying: toilet rolls & beer
- Pub closures & home drinking
- NE 33% increased; 33% reduced; 33% stayed the same
- Increase in licensing applications: takeaway & delivery
  
- Real increase in alcohol referrals to Recovery Service
- Need for detox increased 2020/21 =9; 16 at midpoint 2021/22
- 8% increase in successful completion for alcohol treatment (from 28% to 36%)

## 4. Additional funding for service developments

- Tees Valley alcohol inpatient detox (planned admission)
- Increased resource to strengthen work between Recovery Service and Criminal Justice
- Alcohol Care Team in North Tees Hospital (unplanned alcohol detox)

## 5. Strategic links with Integrated Care System (ICS)

- Shared learning and collaboration
- Shared comms – tumor and alcohol campaign
- Regional Alcohol needs assessment
- IBA (brief intervention) in Primary Care Project – pilot in 9 PCNs in region
- Alcohol Care Teams, inpatient detox
- Mental health and alcohol subgroup